

Conditions for exhibitors

for the placement of online advertising on the Virtual Market Place®

Order deadline:

The order confirmation (signed order) must be received in written form 5 days prior to the campaign launch. If the required data is not received on time or does not adhere with technical specifications, a timely publication cannot be guaranteed. The customer will still be required to pay the full amount of the invoice.

Ad media delivery deadline:

Compressed files (ZIP) by mail. Data must adhere to the technical specifications and must be received 5 days prior to the campaign launch. If you have booked a banner for phase 2, please make sure to additionally provide us with a banner which does not contain hall and booth number as this type of information is not valid after the trade show.

Reservation:

Binding reservation of online ad space can only be made after receiving the signed order and confirmation of ad space availability. The positions shown are not exclusive bookings.

Cancellation:

In the case of an order cancellation, the full corresponding invoice remains to be paid. The Messe Berlin GmbH reserves the right to withdraw in case the customer cancels the trade show presentation.

Banner languages:

We kindly ask you to deliver all banners in 2 language versions English and German.

12 months booking:

For bookings with a duration of 12 months, we give an additional discount of 25 % on the according total price (Phase 1 + Phase 2).

Agency commission:

15 % when booking via an agency (min. €1,000)

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